



**HAWAII FARMERS UNION UNITED  
2018 CONVENTION RESOLUTION NO. 001  
PROPOSING POLICIES  
AND FOR RELATED PURPOSES**

**WHEREAS**, The Hawaii Farmers Union United (HFUU) is a nonprofit, tax-exempt corporation organized under Section 501(c)(5) of the Internal Revenue Code and the laws of Hawai'i whose purpose is to advocate for the sovereign right of farmers to create and sustain vibrant and prosperous agricultural communities for the benefit of all Hawai'i through cooperation, education and legislation, and

**WHEREAS**, HFUU has met for its Eighth Annual Convention on Oko'a Farms in upcountry Maui to consider and vote on the adoption of HFUU Policies, and

**WHEREAS**, At its Regular Meeting on October 17, 2018 the HFUU Board of Directors authorized the release and publication on the HFUU website of the "HAWAII FARMERS UNION UNITED (HFUU) 2018 MEMBERSHIP SURVEY REPPORT" (Dated October 8, 2018), and

**WHEREAS**, The "2018 Survey" was professionally, designed, conducted and analyzed by HFUU and Waianae Chapter Member and HFUU Policy Committee Chair, Saleh Azizi, in consultation with HFUU leadership and representatives, and

**WHEREAS**, As provided in the 2018 Annual Convention Notice (Dated September 26, 2018) and Section 6.2C of the HFUU Bylaws, the HFUU Legislative Committee with assistance from the Policy Committee "shall draft resolutions and policy proposals expressing the wishes or sentiments of the members on any matters of general concern to them and to submit to the Convention for consideration."

**WHEREAS**, At their 2016 Annual Convention, HFUU Members adopted the "2016 Policy Statement of the Hawai'i Farmers Union United (HFUU)" consisting of thirteen (13) separate Policy Articles, and

**WHEREAS**, The 2018 Survey Report documents four (4) matters of general concern to between 52% and 96% of HFUU Members making them suitable for policy proposals, and

**WHEREAS**, In prior years, HFUU has developed strategy based on a "Five Point Plan" that may now need to be reviewed and reconsidered in light of the results of the 2018 Survey.

**NOW THEREFORE, BASED ON THE FINDINGS OF THE 2018 MEMBERSHIP SURVEY, THE MEMBERS OF THE HAWAII FARMERS UNION UNITED IN**

**CONVENTION ASSEMBLED RESOLVES THAT THE FOLLOWING ADDITIONAL ARTICLES BE ADOPTED AS AMENDMENTS TO THE 2016 POLICY STATEMENT, WHICH IS TO BE RETITLED THE “HFUU POLICY STATEMENT”:**

**ARTICLE XIV: Membership a Strategic Priority**

As reported at page 14 of the 2018 Survey, 52 to 70% of HFUU members believe that: “Numbers matter and drive my desire to be of member of HFUU”. It is therefore HFUU Policy that:

1. The State Division and its Chapters shall each make membership recruitment a strategic priority by diligently pursuing programs and benefits of value to their members.
2. The Communications Division shall assist and advise the State Division and its Chapters to develop social media and informational programs to recruit and retain members.

**ARTICLE XV: Strategic Planning a Strategic Priority**

As reported at page 14 of the 2018 Survey, 61 to 79% of HFUU Members believe that: “HFUU funds can and should be used for Chapter presidents and HFUU leadership to physically come together twice a year.”

1. One of these meetings should be held in the Spring for at least three days to permit enough time for true strategic planning.
2. The other meeting should be the Annual Fall Convention focused on policy review and development.
3. Strategic planning should focus on and prioritize policies adopted at the Annual Conventions
4. The Spring strategic planning session should be professionally facilitated at HFUU cost.
5. Chapters shall raise and use their funds to enable their leadership to attend the Spring and Fall meetings.
6. The HFUU State Division shall pay for the Spring and Fall meeting sites and a professional facilitator for the Spring meeting.
7. Allocation of other costs such as for food and lodging shall be determined on a case by case basis.

**ARTICLE XVI: Communication a Member Priority**

As reported at page 14 of the 2018 Survey, 78 to 96% of HFUU Members value HFUU’s Newsletters, Notices and Legislative Updates.

1. The Communications Division is to be commended for developing these forms of membership communications and urged to further refine them.
2. Funds should continue to be allocated to these functions.
3. Chapters should regularly report their activities, plans and meetings for inclusion in the HFUU newsletter or their own Chapter newsletters published through the HFUU website.
4. The Communications Division should continue to explore the use of social media to extend the reach of HFUU’s communications.

**ARTICLE XVII: Regenerative Agriculture a Central Strategic Priority**

As reported at pages 14 and 15 of the 2018 Survey HFUU Members strongly support regenerative agriculture as HFUU’s strategic priority. As reported on page 14, 60 to 78% of

members value that the HFUU President is the Chair of the National Farmers Union Regenerative Agriculture Local Food (“RALF”) Committee. At page 15, 71% to 90% of HFUU agree or strongly agree that:

1. “Regenerative agriculture-- cover cropping along with other regenerative soil health practices should be a strategic objective for HFUU.” This includes more training and outreach “about farming and gardening techniques” and farm economic incentives.

**ADOPTED THIS 27<sup>TH</sup> DAY OF OCTOBER 2018 BY A VOTE OF \_\_\_ FOR AND \_\_\_ AGAINST AT THE EIGHTH ANNUAL HAWAI’I FARMERS UNION UNITED CONVENTION HELD ON OKO’A FARMS IN UPCOUNTRY MAUI, HAWAI’I.**

**HAWAII FARMERS UNION UNITED**

**ATTESTED:**

**Vincent Mina, President**

**David Case, Secretary**